



Children's Care International (CCI)

THE YOUNG LEADERS PROGRAMME

CCI is introducing a programme for young leaders so as to entrust young Canadian citizens with the task of supporting the charitable goals of this institution. The Young Leader has as a tool his/her social network (friends and family members) and/or professional network (junior college, university, young professional groups) to help promote CCI.

This is a citizen's commitment programme aimed at helping to finance CCI so that it may continue its mission which consists in combating the exploitation of children in India and Thailand.

With this goal in mind, the Young Leader promises to:

- inform CCI of the actions he/she intends to take;
- set specific goals by signing the form below;
- hold a minimum of one fund-raiser per year:
 - plan and manage the event(s);
 - after each event, hand over to CCI the funds collected;
- hold conferences on children's rights:
 - act as facilitator or nominate another pertinent person to do so (e.g.: a young person having been on a humanitarian mission to help young persons in India);
 - organise such conferences in primary and elementary schools, junior colleges, youth clubs, universities or other youth groups;
- create youth committees who could initiate support programs with a larger scope of action:
 - recruit persons who are motivated by CCI's mission and able to help with the execution of these programs;
- hand over all promotional materials to CCI after their use.

In exchange, CCI commits itself to:

- provide the Young Leader with in-depth training on its activities, provided by none other than the Executive Director;
- supply all promotional materials to be distributed during events;
- invite the Young Leader and/or members of the Young Leaders Committee to attend the Annual General Meeting;
- invite the Young Leader and/or members of the Young Leaders Committee to attend the Executive Director's annual presentation;
- provide the Executive Director's whereabouts and contact Young Leaders' questions by telephone or email;
- arrange for a private meeting with the Executive Director before or after each event organised by Young Leaders.

The following are a few essential pointers addressed to Young Leaders to help them succeed in organising fund-raising events:



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1. **Put together an organising committee.** Surround yourself with enthusiastic people who are ready to give of themselves and their individual skills.
2. **Set a goal.** Decide on a financial target that is realistic and easy to estimate.
3. **Determine a date for the activity.**
4. **Prepare a provisional budget.** A key to the success of your event is good financial planning. Be sure to limit your expenses; ask the people close to you to get involved; use your networks and thus, increase your proceeds.
5. **Personalise your professional materials.** Create posters to promote your event and be sure to add CCI's logo.
6. **Ensure that your event is well promoted.** Talk about it to people around you; distribute the promotional materials provided by CCI. Be sure to inform CCI of all your event dates so that it may decide on whether media support is advisable.
7. **Hand over the receipts** directly once the event is over, and return the promotional materials which had been supplied.
8. **Make a lasting memory.** immortalise remitting the cheque to CCI by organising a photo session and informing local media, making absolutely certain to thank all participants.



Children's Care International (CCI)

Our mission

Children's Care International has made it its mission to come to the aid of children who are victims of exploitation by providing academic instruction, health and psychological care, and career training, no matter the race, sex or religion of these children.

Our activities

At the local level

In Canada, CCI concentrates in sensitising the public and collecting funds to finance its projects overseas. Through conferences in various schools and workplaces, CCI has enlightened some several thousands of people who have come to realise the scale of child exploitation throughout the world. CCI also provides information on actions that can lead to concrete solutions and which are available to all, such as being a responsible consumer, donating, and volunteering.

It is thanks to people who want to 'make a difference' that CCI is able to come to the aid of an increasing amount of children each year. Organising a benefit activity, offering one's time or expertise, or simply donating are all very important ways to contribute towards ensuring that a better future is available to all children throughout the world.

At the international level

CCI's principal mandate is to act in regions of the world where the scourge of child exploitation still rages. The first group of children who have benefitted from CCI's involvement reside in India, in the State of Andhra Pradesh. Originally recruited as fishermen or domestic and factory workers in order to work off their parents' debts, the children of this community saw their lives change for the better thanks to the *Rainbow Centre*.

Since 2003, up to 60 children live in that centre where they receive academic instruction, career training and health care. In exchange, their parents attend information workshops on various social issues such as child-brides. Thanks to informal instruction and micro-credit lending, they have also gained independence. These parents who were once without resources have recovered their dignity and hope for the future by creating small businesses (fish, salt, and even rice).

This model has inspired and motivated CCI to put in place other activities on an international scale: another project is under way at the moment in Thailand to come to the aid of children in a Bangkok suburb who have entered the country illegally. During the next few years, CCI hopes to see its projects multiply so that it may help as many world communities as possible.

***Over 200 million children are presently victims of slavery.
Make a difference by helping us to help them.***



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YOUNG LEADERS AGREEMENT

Personal data

Last name _____ First name _____

Address _____ Postal code _____

City _____ Province _____

Tel. No. _____ Fax No. _____

Email _____

Description of activities and objectives:

How did you hear about CCI?

- | | |
|--|---|
| <input type="checkbox"/> Through your family | <input type="checkbox"/> Website |
| <input type="checkbox"/> Search engines | <input type="checkbox"/> Newspapers |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Friends and/or professional colleagues |
| <input type="checkbox"/> Television | |

As a Young Leader for CCI, I agree to abide by the commitments outlined on page 1 of this document.

Date : _____ Signature : _____

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